



www.rebrandwf.org/ rebrandwf@gmail.com

REBRAND WASHINGTON FOOTBALL

FOR IMMEDIATE RELEASE, Saturday, October 30, 2021

WORLD SERIES TURNS SPOTLIGHT ON ATLANTA TEAM'S RACIST STEREOTYPING

With the fourth game of the World Series about to commence, Rebrand Washington Football (RWF) called on the Atlanta Braves to join the ranks of sports teams ending the use of Native American themes and mascots.

RWF cited the decisions by the Washington Football Team and Cleveland's Major League team to change their names and logos as examples to follow. Beginning in 2015, RWF campaigned to change the racist name of Washington's team, with the team finally deciding to change its name in June 2020. Earlier this year, the Cleveland Indians announced that they would be called the Guardians beginning in 2022.

At the beginning of the Series, RWF urged FOX Broadcasting not to show Atlanta fans doing the "tomahawk chop," which Native Americans regard as an insulting false stereotype of their culture.

"Watching and hearing Atlanta fans doing the 'tomahawk chop' during postseason games this year made me sick to my stomach," said RWF co-founder Josh Silver. "Most of the fans have no idea how demeaning this is to Native Americans. The team must take the lead and change the name."

RWF was founded in 2015 to support a longstanding effort by Native American activists to change the team's name. RWF has circulated petitions that collected more than 11,000 signatures from the public demanding a change and delivered them to the team's Ashburn headquarters each December for the past seven years.

-end-