



ADL WASHINGTON DC REGIONAL OFFICE STATEMENT ON CHANGING THE
WASHINGTON R-SKINS NAME

The Washington National Football League team name and branding is deeply offensive to Native Americans, reinforces racial stereotypes, and promotes bigotry. It is time for sports enterprises to move away from the use of demeaning, derogatory, and offensive team names, mascots, and logos. Professional sports in the United States are an inspiring story of diversity, respect, and inclusion. Moving away from names that evoke negative stereotypes is central to the values of inclusion, pluralism, and equality.